

Level of Instruction

Senior High

Curriculum Overview

This course introduces students to the idea of entrepreneurship and enables them to better understand its role in society. Through the use of real world examples, students are required to think creatively, evaluate ideas, and apply entrepreneurial thinking to develop a sustainable response to a community need.

Curriculum Documents

- Foundation for the Atlantic Canada Social Studies Curriculum (1998)
- Entrepreneurship 3209 Curriculum Guide (2011)

Authorized Resources

- The World of Business (student resource)
- The World of Business (teacher resource)
- The World of Business (DVD package)

Supplementary Resources

- Creating Businesses
Student booklet courtesy of the YMCA-YWCA Enterprise Centre

Pacing Guidelines	
Unit	%Time
<i>Integrated Concepts and Processes</i>	<i>Integrated</i>
Unit One: Business and the Marketplace	40
Unit Two: Entrepreneurship and New Ventures	25
Unit Three: Creating a Venture	25
Unit Four: Social Entrepreneurship	10
Total	100

Assessment

Assessment in this course is governed by the Assessment and Evaluation Policy of the Eastern School District.

http://www.esdnl.ca/about/policies/esd/IL_IL.pdf.

<http://www.esdnl.ca/aboutesd/policies/regulations.jsp?cat=1&code=IL>

Note:

1. All evidence of learning shall be considered when determining a student's final grade. Averaging shall not be used as a sole indicator of a student's level of attainment of the course outcomes.
2. Homework and student behaviour (except where specified in Provincial documents) shall not be given a value for assessment
3. To ensure student achievement of the outcomes, teachers are expected to use a variety of assessments from the following internal data sources:
 - Formal and informal observations (anecdotal records, checklists, etc.)
 - Written Responses (learning logs, journals, blogs, etc.)
 - Projects (Long and short term)
 - Research (brochures, flyers, posters, essays, graphic organizers)
 - Student presentations (seminars, speeches, debates, discussions)
 - Peer assessments
 - Self assessments (exit and entrance cards, learning inventories, yes/no activities, learning contracts)
 - Conferencing (questioning, ongoing records, checklists, etc.)
 - Digital Evidence (web page, blog, PowerPoint, Prezi, interactive white board)
 - Portfolios
 - Individual and group participation (demonstrations, interviews, questioning, role play, drama)
 - Work samples (investigations, learning logs, journals, blogs)
 - Tests and quizzes

Assessment and Evaluation Plan

Individual Project	25%
Group Project/Venture	25%
Tests/Quizzes	30%
Case Studies	20%

Resource Links

Professional Learning Site (Dept. of Education)

<https://www.k12pl.nl.ca/curr/10-12/soc/entrepreneurship3209.html>

Entrepreneurship 3209 Curriculum Guide

http://www.ed.gov.nl.ca/edu/k12/curriculum/guides/economiced/Ent_3209-2011_Interim.pdf